

# Argumentative essays



LOGIC

The beginning of wisdom, not the end

# Logic: Two Types

**Deduction** = Accepts one general principle to be true, then applies it to other cases

Major premise: All men will die

Minor premise: Greg is a man

Conclusion: Greg will die

$$3y = 15$$

$$y = 5$$

# Second and opposite logic technique

**Induction**: Observes particular cases and from those creates a general rule.

Think you can afford a car. Observe that:

payments "doable" ... \$300

oops, gas \$200 :(

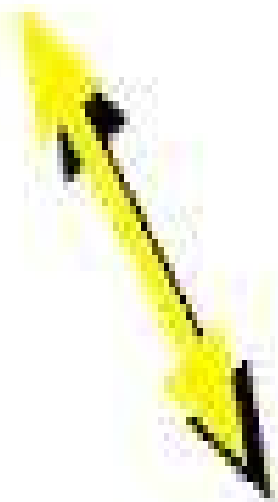
oops repair \$350 :(

Deduce a car not affordable for you

Induction:  
Observation  $\rightarrow$  theory



Deduction:  
Theory  $\rightarrow$  prediction



Experiment:  
Prediction  $\leftrightarrow$  observation

# Persuasion techniques

- Word choice: slim, skinny, thin
  - incident, accident, crime
- Repetition: simple, or anaphora, epistrophe
- Hyperbole: "Darn it I told you a million times!"
- Analogy - extended metaphor or simile
- Prestige - all the cool people know this
- Fright - don't believe it at your own peril



**STOP CLIMATE CHANGE  
BEFORE IT CHANGES YOU.**



for a living planet

Fear



Fear

# Prestige





# Analogy\*



**Skill – Analogies Name:** \_\_\_\_\_

**Teacher Tools – Analogy Examples** ©www.HaveFunTeaching.com

# **Analogy Examples**

1. In is to out as Up is to Down
2. Go is to Green as Red is to Stop
3. Wheel is to Bike as Tire is to Car
4. Land is to Dirt as Ocean is to Water
5. Apple is to Tree as Flower is to Plant
6. Toe is to Foot as Finger is to Hand
7. Day is to Month as Minute is to Hour
8. Purple is to Grapes as Red is to Cherries
9. Word is to Sentence as Page is to Book
10. Small is to Large as Little is to Big
11. Three is to Triangle as Four is to Square
12. Rich is to Money as Well is to Health
13. Land is to River as Body is to Veins
14. Pig is to Port as Cow is to Beef
15. Small is to Petite as Large is to Giant
16. Panel is to Door as Pane is to Window
17. Eye is to Sight as Teeth is to Chew
18. Meow is to Cat as Bark is to Dog
19. Baby is to Adult as Puppy is to Dog
20. Mitten is to Hand as Sock is to Foot
21. Author is to Story as Poet is to Poetry
22. Seed is to Tree as Egg is to Bird
23. Edward is to Ed as Suzanne is to Sue
24. Gas is to Car as Wood is to Fire

I WILL  
LITERALLY

DIE

IF YOU DON'T  
STOP USING  
HYPERBOLES  
INCORRECTLY.



# Repetition

Alliteration, repetition, Anaphora, Epistrophe

“This is the song that never ends, yes it goes on and on my friend. Some people start singing it not knowing what it is, and they will continue singing it forever, just because...”



# Word Choice:

Slim



Skinny



# Words suggest

Slim

Thin



# Irony

BE QUIET!



# More Persuasion tips

- Irony: intelligent persuasion
- Climax: end strong. Build your points.
- Always appear fair: show both sides - at least a little bit.
- Literary Devices: Simile, metaphor, alliteration, rhyme, anaphora...