

Persuasive Poster Rubric

	Criteria				Pts.
	4	3	2	1	
Position Statement	Position is clearly stated and consistently maintained. Clear references to the issue(s) are stated.	Position is clearly stated and consistently maintained. References to the issue(s) at hand are missing .	Position is stated, but is not maintained consistently throughout work.	Statement of position cannot be determined.	—
Supporting Information	Evidence clearly supports the position; evidence is sufficient .	Evidence clearly supports the position; but there is not enough evidence .	Argument is supported by limited evidence .	Evidence is unrelated to argument.	—
Aesthetic Qualities	Page layout is attractive, neat and well organized.	Page layout is attractive and neat. Material could be presented in a more organized manner.	Page layout contains most necessary elements. Elements are not neatly spaced on page or not well organized	There is a total lack of structure.	—
Sentence Structure	Sentence structure is correct .	Sentence structure is generally correct. Some awkward sentences do appear.	Work contains structural weaknesses and grammatical errors .	Work pays little attention to proper sentence structure.	
Punctuation & Capitalization	Punctuation and capitalization are correct .	There is one error in punctuation and/or capitalization.	There are two or three errors in punctuation and/or capitalization.	There are four or more errors in punctuation and/or capitalization.	
				Total---->	—

Teacher Comments: